







# Your baby's portrait could win £5000!

Enter the Baby of the Month competition

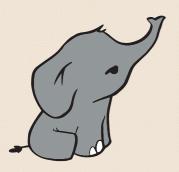


In partnership with

emma's

diary

#### Welcome



The Baby of the Month competition is home to the UK's best baby photographers, where each studio has been selected for their enthusiasm and talent for taking great baby images during you baby photography experience.

They capture unforgettable expressions that parents want to display in their homes and to enter into our competition.

#### Who is it for?

The Baby of the Month competition is for babies aged 0-12 months as part of a baby photography experience at one of our approved and recommended studios across the UK.

Our photographers have just 8 exclusive baby photography appointments each

month, don't miss out on capturing moments from your little one's early years!





#### How can Lenter?

During your viewing appointment that follows your exclusive baby photography experience; you have the opportunity to enter one image into the Baby of the Month competition.

Once submitted by your photographer, all entries are published on the Baby of the Month website.

To enter the competition, we invite you to enter a £1.50 entry donation to the Sheldrick Wildlife Trust and receive Tembo, a soft elephant toy!





















#### What can I win?

We award five lucky babies a £100 Boots voucher each, plus entry into the Baby of the Year competition, where one winner will receive £5000!

We also award 5 Top-10 Finalists with prizes to the value of £50!



### **★** Judging

In addition to the top-10 most popular images from the Public Vote on our website, a panel of 10 judges (consisting of 5 mums and 5 professional photographers) and our sponsors, will each choose their top-10 images rating them from 10 points to 1.

We will combine these results from all four groups of judges to determine the 5 Winners and Top-10 Finalists from each competition.



## Working with national and international charities

Baby of the Month support the work of Genesis Research Trust, and the Sheldrick Wildlife Trust in Kenya.



The Sheldrick Wildlife Trust works tirelessly to rescue and re-integrate the orphan elephants back into the wild, and to protect the future of Kenya's wildlife and habitats, and for the future of our children.

They have successfully rescued and hand-reared more than 160 orphaned elephants and 14 black rhinos, with many now living back in the wild.

Since 2015 Baby of the Month studios have helped raise over £28,000 for the Trust.

For more details visit their website www.sheldrickwildlifetrust.org

Proud to support Registered charity number 1103836





Led by Chairman Lord Robert Winston, Genesis Research Trust raises money for the largest UK-based collection of scientists and clinicians who research the causes and cures for conditions that affect the health of women and babies.

Its patron Fern Britton, ambassadors and volunteers take on challenges including cycling, trekking and running to raising money for vital research into prematurity, miscarriage, fertility and ovarian cancer.

Since 2014 our studios have helped raise over £33,000 for the Trust.

For more details visit their website www.genesisresearchtrust.com

Proud to support Registered charity number 292518





#### COULD YOUR BABY'S PORTRAIT WIN £5000?

View competition entries at babyphotographers.co.uk/publicvote

